

# AENC Fall Conference & Luncheon/Keynote November 2–3, 2017 (Thursday–Friday)

PLEASE COMPLETE PAGE 2 IF YOU ARE REGISTERING FOR THE ENTIRE CONFERENCE.

Early Discount Registration ends October 31 at 5 PM.  
Registrations received after 5 PM will be processed at the higher fee.

**Host Sponsor: Pinehurst Resort**  
**Keynote Sponsor: Kingsmill Resort**  
**Audio Visual Sponsor: EZAV**  
**Event Photography: Open Water Communications**

The following information is required of all registrants.  
Complete one form per person.

Full Name \_\_\_\_\_ Informal First Name \_\_\_\_\_  
 Organization/Company \_\_\_\_\_  
 Email \_\_\_\_\_ Phone (     ) \_\_\_\_\_

You must provide an email address to receive a confirmation and receipt.

Please check and complete all that apply:  First time attendee     New member (joined after September 1, 2017)  
 Food allergy                       No     Yes    Please specify \_\_\_\_\_  
 Other special needs               No     Yes    Please specify \_\_\_\_\_

\*AENC Members: You do not need to complete the following unless there has been a change in your information since the last time you attended an event. **Non members: Please provide the following information.**

\*Designations you hold \_\_\_\_\_ \*Title \_\_\_\_\_  
 \*Address \_\_\_\_\_  
 \*City \_\_\_\_\_ \*State \_\_\_\_\_ \*Zip \_\_\_\_\_  
 \*Fax \_\_\_\_\_



**CAE:** CAE (Earn 1 point per contact hour toward certification/recertification at AENC Programs)

**Cancellation Policy:** Cancellations must be in writing and received at the AENC office no later than 5 PM on **October 31** to receive a refund. **No-shows will not be refunded.**

**Registration Options:** You may register for the Full Conference or just the Luncheon/Keynote. **Payment must accompany registration.** Pre-event confirmation will be sent a few days before the event. If you register before October 31 and do not receive a confirmation, please advise AENC ([jovita@aencnet.org](mailto:jovita@aencnet.org)). If you pay by credit card, you will receive an email confirmation of payment. If you register after October 31, please print the registration form and bring a completed copy with you to the event.

- **On-line:** [www.aencnet.org](http://www.aencnet.org) If you register online, you must pay by credit card. (Contact AENC if you do not have your username or password – [madi@aencnet.org](mailto:madi@aencnet.org)) **DO NOT USE ANOTHER PERSON'S USERNAME AND PASSWORD.** Doing so will result in their information being removed/changed in our database.
- **Fax:** (919) 848-8525 – If you fax in your registration, please ensure you get a confirmation from your fax machine that the fax was successful.
- **Mail:** AENC, 434 Fayetteville Street, Suite 1850, Raleigh, NC 27601

For questions, contact AENC (919) 848-8255 or [jovita@aencnet.org](mailto:jovita@aencnet.org)

*** Don't forget to enter the amount of payment in the right hand column according to the option selected. ***	EARLY RATE: Before 5 PM, October 31		REGULAR RATE: After 5 PM, October 31		TOTAL
	AENC Member	Non Member	AENC Member	Non Member	
Full Conference, including Luncheon/Keynote	\$70	\$85	\$80	\$95	
Luncheon/Keynote Only	\$30	\$45	\$40	\$55	

**ASSOCIATION CEOs ONLY:** Are you interested in playing golf on Thursday at a new 9-hole course?     Yes     No

**Payment must accompany registration. Please print.**                      **TOTAL DUE \$** \_\_\_\_\_

Check payable to AENC     MasterCard     VISA     American Express     Discover

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Security Code \_\_\_\_\_

Billing Address for Card \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Email address where receipt should be sent if different from above \_\_\_\_\_

AENC Fall 2017 Conference - [Pinehurst Resort, Pinehurst, NC](#)

NAME \_\_\_\_\_

**CHECK THE EVENTS YOU WILL BE ATTENDING**

**Thursday, Nov 2, 2017**

**2:00 PM – 3:00 PM – Choose 1 of 3 Round Tables**

FUEL/Young Professionals (*For anyone under age 40*)

Government Relations – 2018 Election and Contribution Regulations (*For anyone responsible for government affairs or wanting to know about state election rules and regulations governing candidates, campaigns, PAC and Independent Expenditure*)

Affiliate Services – Creating Industry Partnerships (*For anyone who provides programs, products or services to associations but is not employed by an association.*)

**3:30 PM – 4:30 PM – Choose 1 of 3 Round Tables**

Meeting Planners – Event Audio Visuals (*For Association Meeting Planners only*)

Membership – First Contact! Where do you find your prospects? *For association staff whose responsibilities include membership recruitment, retention and engagement.*)

Operations – Best Practices (*For anyone wanted to learn about association operations*).

**5:00 PM – 6:30 PM – Networking Social (cash bar)**

**Dinner – On-your-own**

**Friday, Nov 3, 2017**

**9:00 AM – 10:00 AM – Choose 1 Seminar**

Disaster Recovery & Risk Management Planning

Websites – Best Practices – Do's and Don'ts

**10:30 AM – 11:30 AM – Choose 1 Seminar**

Association Insurance – What You Need to Protect Your Association (and Yourself)

ASSOCIATION CEO Forum – (*For Association CEOs*) with *Gerry O'Brion*

11:30 AM – 12:15 PM – Networking with Exhibitors

**12:15 PM – 2:00 PM – Luncheon and Keynote Presentation**

**"3 Strategies to Grow Membership and Create Raving Fans!"**

Featuring Gerry O'Brion, What Big Brands Know

**2:15 PM – 3:00 PM – Meet & Greet with Keynote Speaker**