

Government Affairs Symposium

Membership Luncheon & State of the State Address with
Thom Tillis, NC Speaker of the House of Representatives (invited)

February 17, 2012

AENC
ASSOCIATION EXECUTIVES OF NORTH CAROLINA

Sheraton Raleigh Hotel

421 South Salisbury Street, Raleigh, NC 27601 (919) 834-9900, www.sheraton.com/raleigh

ad•vo•cate [v. ad-vuh-keyt] *verb* (used with object)
to speak or write in favor of; support or urge by argument;
recommend publicly.

Directly or indirectly, organizations and associations are called upon to advocate for their members on a variety of public policy and legislative matters. Learn the best practices and techniques in advancing the issues most important to your members, and learn the rules and regulations you must abide by to do so lawfully in North Carolina.

Membership Luncheon & Keynote Featured Speaker ▶ THOM TILLIS, NC Speaker of the House of Representatives (invited)

Thom's management consulting career has provided him with a deep understanding of fiscal management, policy making, and transformation of complex organizations. Thom was a partner at PricewaterhouseCoopers, one of the world's largest accounting and management consulting firms, which sold its management consulting practice to IBM in 2002.

In 2006, Thom was elected by the 98th District to the North Carolina House of Representatives, and was re-elected in 2008. Thom left IBM in 2009 to focus his attention on serving in the North Carolina House of Representatives and leading the 2010 House Republican Caucus Campaign Committee as the Chairman. Thom's efforts as Committee Chairman helped Republicans win a majority in the NC House for the first time in over a decade.

After the 2010 elections, Thom was elected Speaker-Designate by the members of the House Republican Caucus. When the House convened in January 2011, Thom was elected the Speaker of the North Carolina House of Representatives. He is only the second Republican to serve as House Speaker. He led the House to one of the most efficiently productive sessions in recent memory, and orchestrated the first bipartisan override of the Governor's veto of the state budget.

Thom and his wife of 23 years, Susan, and their children Lindsay and Ryan, have lived in the North Mecklenburg area for 12 years. Thom and his family relocated from Fairfax, Virginia to Cornelius in 1998. His very active lifestyle includes single-track mountain biking and boating/water sports. He is also involved in a variety of charities and non-profits in the Lake Norman area.



Thom Tillis

Symposium Agenda & Speakers ▶

9:00 - 9:50 AM: Lobbying and Ethics Update

Bill Scoggin, Principal, Troutman Sanders Strategies

Key to any Government Affairs program is an update on recent lobbying and ethics laws and regulations. Our speaker serves as a Principal of Troutman Sanders Strategies. He focuses on providing key legislative and political advice and advocacy to individuals, corporations and associations. He also provides business development assistance in the government and institutional sales marketplaces.



Bill Scoggin

Bill serves as a Principal of Troutman Sanders Strategies. He focuses on providing key legislative and political advice and advocacy to individuals, corporations and associations. He also provides business development assistance in the government and institutional sales marketplaces. Bill works with clients across the country, advising them on key political, legislative, and public affairs matters. Elected by his peers, Bill served 2002-2004 as president of the N.C. Professional Lobbyist Association and remains on its Board and Executive Committee. When legislators and lobbyists are surveyed by the N.C. Center for Public Policy Research, Bill is routinely named one of "The 50 Most Influential Lobbyists." Additionally, he served by appointment on The Advisory Council on Legislative Lobbying Policy and Regulation formed by the North Carolina Secretary of State in 2004. Prior to joining TSS, Bill provided legislative counsel in private practice, after first serving as the director of governmental affairs for the North Carolina Bar Association. He is also partner in the Troutman Sanders LLP law firm. Bill serves the community through leadership in numerous organizations, including the Board of Directors for the North Carolina Chamber. Bill received his B.A. cum laude from Wake Forest University in English with a Mathematics minor, and his J.D. from the University of North Carolina at Chapel Hill

10:00 - 10:50 AM: Know Where They Stand

John Rustin, Executive Director,
North Carolina FreeEnterprise Foundation

When you are trying to convince a legislator to support or oppose a piece of legislation, it's not only important to understand where legislators stand and how their legislative district votes relative to the issues within your advocacy efforts. Our speaker, from North Carolina FreeEnterprise Foundation will examine this further. NCFEF is a statewide, nonpartisan research and education organization that



John Rustin

(continued)

serves business and industry by conducting extensive research and analysis of North Carolina's political arena.

John Rustin is Executive Director of the North Carolina FreeEnterprise Foundation, a statewide, nonpartisan research and education organization that serves business and industry by conducting extensive research and analysis of North Carolina's political arena. Prior to joining the Foundation in April 2009, John spent 15-years as a full-time lobbyist before the North Carolina General Assembly. In addition to serving as Vice President and Director of Government Relations for the North Carolina Family Policy Council from 1997 to 2009, John represented a variety of corporate interests before state legislative and regulatory agencies including General Electric, Abbott Laboratories and the American Plastics Council. During the 2005 and 2007 legislative sessions, John was recognized as one of the 50 "Most Influential Lobbyists" in the state by the North Carolina Center for Public Policy Research in a bi-annual survey of legislators, lobbyists and the media. John credits much of his interest in North Carolina politics to a year he spent in the mid-1990's with the North Carolina Forum for Research and Economic Education (NCFREE), the predecessor organization to the N.C.FreeEnterprise Foundation. John received a BA in Industrial Relations from UNC-Chapel Hill and lives with his family in Raleigh.

11:00 - 11:50 AM: Best Practices in Grassroots Advocacy Panel, moderated by Joe Stewart.

Associate Vice President of the North Carolina Chamber

During this panel session, attendees will get a chance to hear from three experts on what has worked well for them in grassroots advocacy. Our panelists include, Cady Thomas, Director of Government Affairs, NC Association of REALTORS®; Albert Eckel, co-founder of the Eckel & Vaughn Group; and Angie D. Harris, Williams Mullen, Director of Government and Media Relations for North Carolina.



Joe Stewart



Cady Thomas



Angie D. Harris



Albert Eckel

Schedule at a Glance ▶

8:30 – 900 AM

Registration for Morning Symposium

9:00 – 11:50 AM

Symposium (see Agenda and Schedule)

11:50 AM – 12:30 PM

Networking & Registration for Luncheon

12:30 – 2:00 PM

**Luncheon & Keynote Address
House Speaker Thom Tillis**

2:00 – 3:30 PM

AENC Roundtables – To be Announced (Free)

Meet with your peers to share ideas and update your knowledge.

Registration Options ▶

You may register for the Symposium & Lunch/Keynote or just the Lunch/Keynote.

Payment must accompany registration. AENC will send you a confirmation upon receipt/processing of your registration. If you register before February 14 and do not receive a receipt within 3 business days, please contact AENC (office@aencnet.org)

- ▶ Online: www.aencnet.org (contact AENC if you do not have your logon on password)
- ▶ Fax: (919) 848-8525
- ▶ Mail: AENC, 7511 Mourning Dove Road, Suite 102, Raleigh, NC 27615

For questions, contact AENC at (919) 848-8255 or jovita@aencnet.org

(see registration form attached)



Sponsors ▶

Host Sponsor

Sheraton Raleigh Hotel
www.sheraton.com/raleigh



Program Sponsor

TBD

Audio-Visual Sponsor

A&V Company
www.avcompany.com



Membership Luncheon & Government Affairs Symposium

February 17, 2012, Sheraton Raleigh Hotel

Host Sponsor: Sheraton Raleigh Hotel, Raleigh, NC
 Program Sponsor: TBD
 Audio Visual Sponsor: A&V Company

Early Discount Registration ends 5 PM February 14.
 Registrations received after 5 PM will be processed at the higher fee.

Type or print in black ink. Complete one form per person. The following information is required of all registrants:

Full Name _____ Informal First Name _____
 Organization/Company _____
 Email _____ Phone () _____

Please check and complete all that apply:

First time attendee New member since June 1, 2011 Food allergy _____
 Other special needs _____

*AENC members do not need to complete the following unless there has been a recent change in your information since the last time you attended an event. Non members should complete the following:

*Designations you hold _____ *Title _____
 *Address _____
 *City _____ *State _____ *Zip _____
 *Fax _____

CAE Credits: Earn one point per contact hour toward certification or recertification for the CAE® designation at AENC Programs.

Cancellation Policy: Cancellations must be in writing and received at the AENC office no later than 5 PM on **FEBRUARY 14** to receive a refund. **No-shows will not be refunded.**

Registration Options: If you have questions, call AENC (919) 848-8255 or email jovita@aencnet.org.

On-line: www.aencnet.org (If you do not have/know your login and password contact AENC at 919-848-8255.)

By Fax: (919) 848-8525

By Mail: AENC, 7511 Mourning Dove Road, Suite 102, Raleigh, NC 27615

You must provide an email address to receive a confirmation and receipt.

Fill in the amount based on the date and the rate applicable to you to attend either the morning seminars & lunch OR the luncheon only.	EARLY RATE: BEFORE 5 PM, February 14		REGULAR RATE: AFTER 5 PM, February 14		Please fill in the amount for the option selected.	AENC use: Received _____
	AENC Members	Non Member	AENC Members	Non Member		
<input type="checkbox"/> Morning Seminars & Luncheon	\$55	\$85	\$65	\$95		
<input type="checkbox"/> Luncheon Only	\$0	\$30	\$10	\$40		

Payment: Payment must accompany registration. Please type or print legibly in black ink. TOTAL DUE: \$ _____

Check payable to AENC MasterCard VISA American Express

Card Number _____ Exp. Date _____

Name on Card _____ Security Code _____

Billing Address for Card _____

City _____ State _____ Zip Code _____

Signature _____ Date _____

Email address where receipt should be sent if different from above _____