

Brandi Gerew, CAE, CMP worked in the association space for over a decade as the Executive Director for associations such as the North Carolina Association of Nurse Anesthetists, the Controlled Environment Testing Association and the National Association of Patent Practitioners.

Her new home (as of a year ago) is at TowneBank where she is the resident “Nonprofit Banker” managing the relationships of over 350 nonprofit partners.

While operating as an Executive Director, Gerew found numerous ways to ensure exceptional ROI for her members and her sponsors so that her associations were profitable in an effort to provide forward motion for their various missions.

Gerew earned her bachelor’s degree in communications from North Carolina State University and also holds both the Certified Association Executive (CAE) and the Certified Meeting Professional (CMP) certifications as well as a Certificate of Excellence in nonprofit leadership and management from Michigan State University.

Honors:

Recipient of the 2020 Association Executives of North Carolina Outstanding Young Professionals (FUEL) Award

Recipient of the 2019 Association Executives of North Carolina Young Professionals Committee (FUEL) Scholarship

Recipient of the 2017 Association Forum and USAE Forty Under 40® National Award

Recipient of the 2015 Association Executives of North Carolina Rising Star Scholarship

Current Volunteerism:

SAFEchild NC -- Development Committee

You Call This Yoga -- Development Committee Lead

Association Executives of North Carolina -- Tradeshow Chair (multiyear)

Association Executives of North Carolina Young Professionals (FUEL) Committee Member - (Previous roles as: Chair, Vice Chair, Secretary)

Virginia Society of Association Executives Young Professionals -- Task Force

The Woman’s Club of Raleigh -- Fundraising Committee (and Club Fair Vice Chair)

The Woman’s Club of Raleigh -- Membership Committee

The Leukemia & Lymphoma Society -- Fundraiser

Gerew previously served on the Board for the Association Executives of North Carolina 2020-2021