

Meredith Morovati, MBA has been leading the American Society of Echocardiography's (ASE) efforts to increase and diversify corporate partnerships and projects since 2018 as the VP of External Relations and Business Development. She previously served as the VP of Membership and Fellowship at ASE from 2008 – 2014 where she grew membership, lead strategic projects, and helped formalize ASE's exhibit program. In her current role, Meredith works closely with the board of directors on strategic initiatives and collaborates with the full staff on supporting live and online education, developing multifaceted grant programs, and supporting external communication efforts. Working to connect clinical members and leaders with the innovative technical advancements of industry is a rewarding effort where the society's mission and service to members must always be kept front and center. During the pandemic, Meredith worked to strengthen relationships and increase communication with industry partners who were also struggling. This was accomplished by connecting corporate resources with programming that ASE's healthcare members needed while battling COVID-19.

Meredith previously served as the first Executive Director of Dryad, a nonprofit IT company that supports open access publication of scholarly research to increase scientific collaboration across the world. Meredith also has worked in the academic publishing field mostly for such organizations as Oxford University Press, Wiley (nee' Blackwell Publishers), and others. Meredith received her MBA from Meredith College and her BA from University of North Carolina at Chapel Hill. She lives in Carrboro, NC with her husband, teenaged daughter, and far too many animals.