

Michelle Mason serves as the President & CEO of the [American Society of Association Executives \(ASAE\)](#). She is passionate about the advancement of the professional practice of association management. Prior to ASAE, Michelle served as the President and CEO of Association Forum for seven years; as Managing Director of Strategy and Innovation at the American Society for Quality (ASQ); and Vice President of Strategic and Future Focused Research Programs at ASAE. Michelle currently serves on Destinations International Foundation, and Tourism Diversity Matters (TDM). Michelle is a Chicago Business Journal Women of Influence Honoree 2019, Chicago Defender Women of Excellence Honoree 2019, and the CEO Update Professional Society CEO of the Year 2020. Michelle is a certified association executive (CAE), Fellow of the American Society for Association Executives (FASAE) and a Certified Quality Improvement Associate (CQIA).