



	Event	Session	Topic	Speaker	CAE 1 Strategic Management  General, Identity, branding, financial, globalism, Strategic planning/ thinking	CAE 2 Governance & Structure  Governance, Volunteer Leadership, Affiliate - Chapter relations	CAE 3 Membership Development  Member engagement, recruitment, retention, ethics, standard setting programs,	CAE 4 Programs, Products & Services  Development, fundraising, sponsorships, meetings and events, certification, accreditation, licensure, affinity programs, prof. dev.	CAE 5 Leadership  General, ethics, diversity, interpersonal skills and group facilitation, negotiating	CAE 6 Administration  HR, technology, legal and risk management, facilities management, vendor /supplier management, business planning	CAE 7 Knowledge Management & Research  Knowledge management, research, evaluation, statistics	CAE 8 Public Policy, Government Relations & Coalition Building  Public Policy, Govt Relations & Coalition Building	CAE 9 Marketing, Public Relations & Communications  Marketing, public relations, publications, media and messages
	<b>Spring Conference March 22-23, 2018 Hilton North Raleigh, Raleigh, NC</b>	Keynote	The Hero Effect 3/23/18 - 1.0 CE Kevin Brown										
Heather Wrenn - Butch / Amy		Session 1	Pathway to Leadership in Associations: What I need to know/do advance in my career						1				
		Session 2	Robert Rules of Order - Tannis			1							
		Session 3	Effective Facilitation - Add to your tool box - Successful engagement/ management of group discussions										1
		Session 4	Lew Ebert - NC Rich intro Lew										
		Round Table <b>FUEL</b>	Strategic Networking										
		Round Table <b>Meeting Planners:</b>											
		Round Table <b>Operations: HR</b>	Doug Blizzard							0.75			
		Round Table: <b>Technology:</b>								0.75			
		Round Table: <b>Team Building</b>	Kevin Snyder										
		Round Table: GVT				1							
15-Mar	<b>Annual Meeting July 21-23, 2018 Greenville Convention Center, Greenville, NC</b>												
		Keynote 1	Hers & His: Putting Our Differences to Work 7/22/18 CAE & CMP 0.75 CE Paul Brown & Lisa Grimes							0.75			
		Keynote 2	The Interview- How To Tell Your Story 7/22/18 CAE & CMP 0.75 CE										0.75
		Keynote 3	Permission to Win When Nothing is Certain 7/22/18 Mary Byers CAE & CMP 1.00 CE		1								
		Keynote 4	Leadership in a Collaborative World; Traits, Mistakes and Challenges			1							

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		Breakout 1	How to Recruit the Brightest and Best Volunteers 7/22/18 CAE & CMP 0.75 CF			0.75							
		Breakout 2	5 Steps to Creating an Inbound Marketing Strategy for Your Association 7/22/18										0.75
		Breakout 3	How to Use Your Cell Phone to Create an Effective Marketing Video 7/22/18										0.75
		Breakout 4	Organizational Culture: Leadership Dynamics 7/22/18						0.75				
		Breakout 5	Why Do You Do That? 7/23/18 CAE & CMP 0.50 CF				0.5						
15-Jun	<b>Fall Conference Oct 18-19, 2018 Durham Convention Center, Durham, NC</b>	Keynote	Tom Morrison What's Your Uber: Getting Members to Scream your name and beg for more				1						
		Session 1	Tom Morrison -The Dash				1						
		Session 2	Election 2018 - Tim Boyum and Colin Campbell (Joe Stewart- Moderator)									1	
		Session 3	Transforming Organizations, Cynthia Mills						1				
		Session 4	How to Build your Curation Tool Box - Jeff Cobb and Celisa Steele								1		
		Round Table FUEL Affiliate	Government Affairs and Me - How it works - Jonathan Kappler Affiliate to Association Marketing - Rich Phaneuf & Madi McDougald									1	
		Roundtable	Government Relations? Best Practices for Having "hill Dvas" for Memers and Event Management - Best Practices/Ideas for Sponsorships -						1				1
		Roundtable	AFTER the Disaster - You Want to Help, but How? -Tru Pettigrew										
		Roundtable	Professional/Personal Development - Mzimiize Impace, Energy & Focus - Beckv Jacobv				1						
15-Aug	<b>Trade Show December Raleigh Convention Center, Raleigh, NC</b>	Session 1 - Morning - 8:30 - 10	Speakers Showcase with PRISM S- Speakers Group - Evan Carroll & Stan Phelps organizing						1				
		Session 2 - Afternoon 2:15- 3:15	How to work with speakers - Evan Carroll and a panel						1				

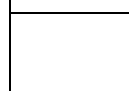
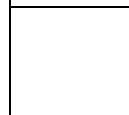
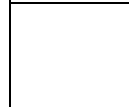
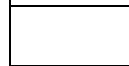
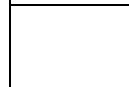
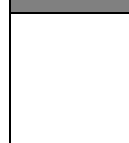








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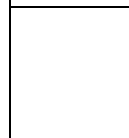
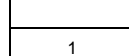
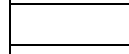
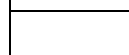
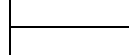
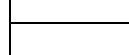
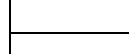
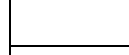
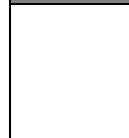


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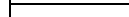
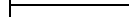
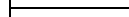
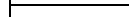
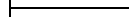
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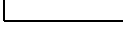
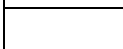
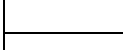
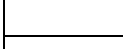
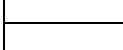
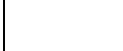
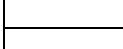
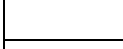
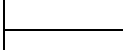
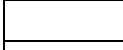
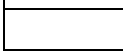
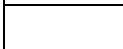
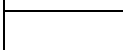
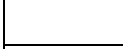


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